



Early Childhood Symposium

Sponsorship Levels

On May 31, Smart Beginnings Virginia Peninsula will bring together early childhood partners and advocates from across this new region to launch Ready Regions Chesapeake Bay's regional early childhood coalition, as well as an exciting new brand for Smart Beginnings Virginia Peninsula! This event will also raise funds for Smart Beginnings regional work as we begin to dramatically scale these efforts.

Your help is critical in reaching the \$133, 000 fundraising goal for spring Early Childhood Symposium.

Please consider which sponsorship level is right for you:



Ready for K! Sponsor

\$15,000

This sponsorship level represents the highest level of support and of marketing exposure. In return for your generous investment, Smart Beginnings will provide:



Pre-Event Recognition

- ✓ Event Registration Website
- ✓ Formal Invitations to Targeted Audience
- ✓ Event Email Reminders
- ✓ Event Promotion to 600+ Partner Organizations
- ✓ Website and Social Media Recognition
- ✓ Recognition in All PR Efforts, News Releases and Media Interviews

Day-of-Event Marketing and Impressions

- ✓ Event Printed Program
- ✓ Premium Space in High Traffic Areas
- ✓ Table Numbers
- ✓ Event Day Signage
- ✓ Recognition in Presentation
- ✓ Speaking Opportunity – Welcome
- ✓ Exposure to 150 attendees
- ✓ Cobranding Opportunity on Merchandise (TBD) as Part of New Brand Launch

Post-Event Thank You

- ✓ Recognition in Thank You Notes to Attendees
- ✓ Post Event Social Media and Website Recognition

Promising Preschoolers Sponsor

\$10,000

This sponsorship level includes extensive marketing exposure. In return for your generous investment, Smart Beginnings will provide:



Pre-Event Recognition

- ✓ Event Registration Website
- ✓ Formal Invitations to Targeted Audience
- ✓ Event Email Reminders
- ✓ Event Promotion to 600+ Partner Organizations
- ✓ Website and Social Media Recognition
- ✓ Recognition in All PR Efforts, News Releases and Media Interviews

Day-of-Event Marketing and Impressions

- ✓ Event Printed Program
- ✓ Event Day Signage
- ✓ Recognition in Presentation
- ✓ Speaking Opportunity – Brand Launch
- ✓ Exposure to 150 attendees
- ✓ Cobranding Opportunity on Merchandise (TBD) as Part of New Brand Launch

Post-Event Thank You

- ✓ Recognition in Thank-Yous to Attendees
- ✓ Post Event Social Media and Website Recognition

Talented Toddlers Sponsor

\$5,000

This sponsorship level includes prominent marketing exposure. In return for your generous investment, Smart Beginnings will provide:



Pre-Event Recognition

- ✓ Formal Invitations to Targeted Audience
- ✓ Event Promotion to 600+ Partner Organizations
- ✓ Website and Social Media Recognition
- ✓ Recognition in All PR Efforts, News Releases and Media Interviews

Day-of-Event Marketing and Impressions

- ✓ Event Printed Program
- ✓ Event Day Signage
- ✓ Recognition in Presentation
- ✓ Exposure to 150 attendees
- ✓ Cobranding Opportunity on Merchandise (TBD) as Part of New Brand Launch

Post-Event Thank You

- ✓ Recognition in Thank Yous to Attendees
- ✓ Post Event Social Media and Website Recognition

Empowering Families Sponsor

\$2,500

This sponsorship level includes prominent marketing exposure. In return for your generous investment, Smart Beginnings will provide:



Pre-Event Recognition

- ✓ Formal Invitations to Targeted Audience
- ✓ Website and Social Media Recognition
- ✓ Event Promotion to 600+ Partner Organizations

Day-of-Event Marketing and Impressions

- ✓ Event Printed Program
- ✓ Exposure to 150 attendees

Post-Event Thank You

- ✓ Post Event Social Media and Website Recognition

Educator Champion Sponsor

\$1,000

This sponsorship level includes prominent marketing exposure. In return for your generous investment, Smart Beginnings will provide:



Pre-Event Recognition

- ✓ Formal Invitations to Targeted Audience
- ✓ Event Promotion to 600+ Partner Organizations

Day-of-Event Marketing and Impressions

- ✓ Event Printed Program
- ✓ Exposure to 150 attendees

Post-Event Thank You

- ✓ Post Event Social Media and Website Recognition