

90% of brain growth occurs before age 5.



But parents and educators often don't get the support they need to help these young minds flourish.

There is a gap between this life-defining development work and the resources available to support it. This gap is where we work. FirstSpark is working to close the gap in resources for ages 0-5 by serving as a:

Expert providing resources for the teachers and parents shouldering the responsibility of raising the next generation.

Champion raising awareness and private funding to support this critical developmental life stage.

Navigator helping parents and educators access the resources and information to deliver quality early education.

Convener bringing stakeholders together to shape our region's future.

Support our work.

Ensure our region's youngest members get the strong start they need.

Help us:

- Spread the word about our programing for parents and teachers.
- Champion the impact of quality early childhood development.
- Inform our perspective on community needs.
- Invest in quality education.

Visit www.firstsparkva.org to support this important work.

FirstSpark
11832 Canon Blvd., Suite F
Newport News, VA 23606
(757) 240-2731



Standing shoulder to shoulder with families, educators and our community to ensure every child under five grows up with the foundation they need to succeed.



Proudly supporting Virginia's Ready Region Chesapeake Bay.

www.firstsparkva.org

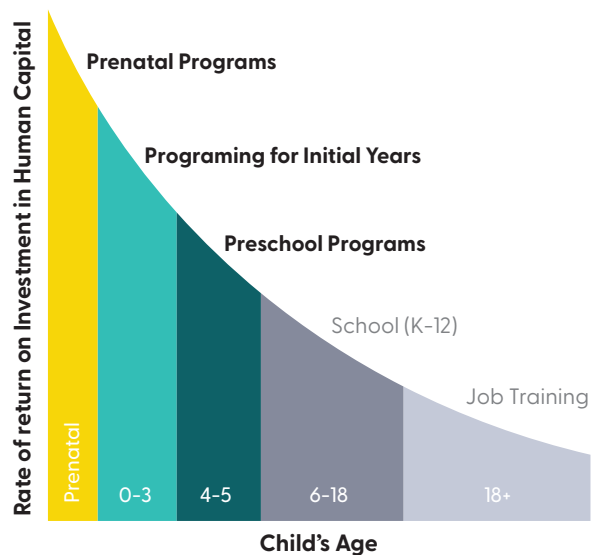


Society's investment in early childhood development does not meet our needs.

Quality early enrichment and safe environments have a compounding impact on health, social, and educational outcomes later in life.

For every dollar spent, we see a \$7.30 future return for the child and our community.*

Early Childhood Development is a Smart Investment*



*First Five Years Fund

We are here to support you.

If you are an expectant parent or a caregiver of a child under the age of five, we provide guidance and resources at low or no cost to you.

Our team can answer your questions. Prenatal resource or family engagement specialists listen, connect, and celebrate the many milestones of early childhood development.

Contact parents@firstsparkva.org to learn more.

The work you do is crucial. We can help.

If you are an early childhood educator or operate a child care center, we provide education and resources to help you maximize your impact and improve your business.

We offer a toolbox of resources to help you create warm, stimulating class environments that align with quality education best practices. We also offer educator coaching.

Contact educators@firstsparkva.org to learn more.



Healthy communities kindle healthy childhoods.

We bring a variety of voices and perspectives from the community together to learn from each other.

Share your experience by:

- Becoming part of our Family Council.
- Joining a teacher training or learning community.
- Attending local, cross-sector gatherings to set priorities that will bring about systemic change and lasting impact.
- Participate in regional policy-shaping events.

Contact info@firstsparkva.org to add your voice.